



# Workshop: 'Travel Transitions: A shared dialogue on sustainable mobility'

CREATING MEANINGFUL EXPERIENCES



# A link to BUas

## TRAVEL

- A practical, tangible example of a sustainability ‘project’ within our own organisation.
- An issue relating to climate change which is relatable as a **social challenge**, as well as an environmental one - it relates to human behaviour and values and to our social fabric.

# BUas as a 'climate positive' organisation

- Technical definition:

*Climate positive means that an activity goes beyond achieving net zero carbon emissions to create an environmental benefit by removing additional carbon dioxide from the atmosphere.*

- BUas (working) definition:

*Climate positive is not only about being carbon negative, or about doing less harm. At BUas, it is about making a **positive contribution to the health and vitality of all life on our planet**, through the way that we manage and engage with our campus, the way that we care for our collective wellbeing, the way that we buy in goods and services and the way that we choose to travel. It also extends to the way in which we develop our education to prepare our students for the future. We see climate in the context of the wider aspects of sustainability to fully support BUas in its mission to shape a better world and contribute to a flourishing future for all.*

# Scope 3 – results in brief

Country	Scope	Emission category (Unit)	Baseline 2023 (tonnes CO <sub>2</sub> e)
The Netherlands	3	<u>Purchased goods and services (kg CO<sub>2</sub>)</u>	1.524,01
The Netherlands	3	Emissions from fuel and energy (gJ)	12,84
The Netherlands	3	Emissions from fuel and energy (km)	0,38
The Netherlands	3	Waste generated in operations (kg CO <sub>2</sub> )	48,33
The Netherlands	3	<u>Business travel (kg CO<sub>2</sub>)</u>	775,57
The Netherlands	3	<u>Employee commuting (kg CO<sub>2</sub>)</u>	269,07

**0 tonnes CO<sub>2</sub>e**

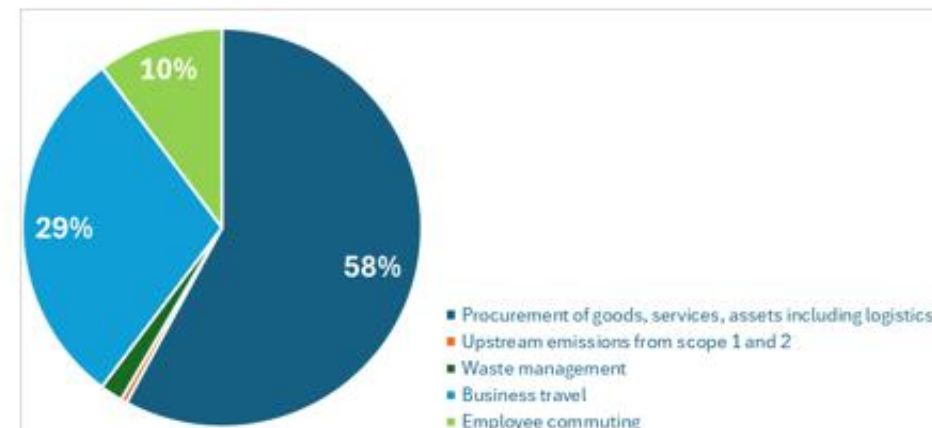
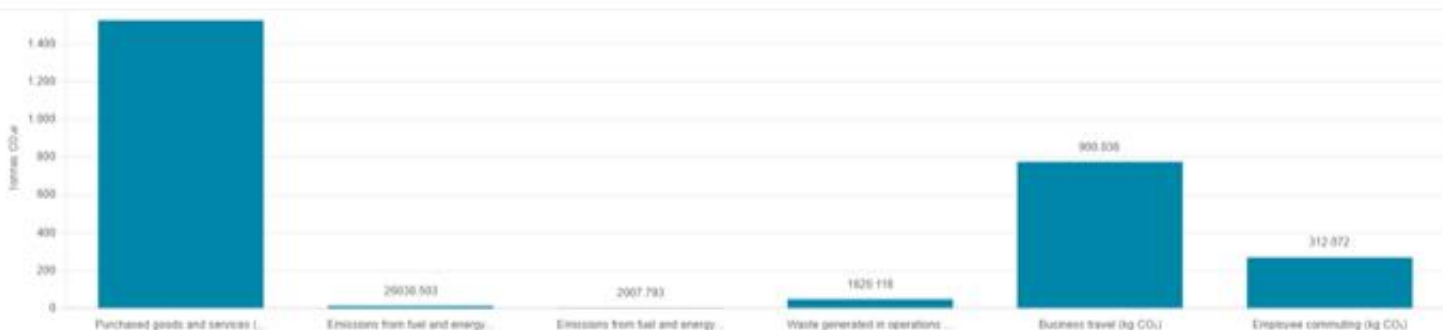
Scope 1 (0 %)

**113,44 tonnes CO<sub>2</sub>e**

Scope 2 (4,13 %)

**2.630,21 tonnes CO<sub>2</sub>e**

Scope 3 (95,87 %)



# Travel policy at BUas

## What was already in place?

- General travel within NL:
  - All employees NS Business card (free 2<sup>nd</sup> class travel)
- On campus:
  - Limited parking:
    - Only students with a functional disability (to be assessed by a student counsellor) allowed access to parking.
    - Employees with a distance to the campus of <4 km not allowed access to parking, unless they have a demonstrable physical disability.
    - Employees with a distance to campus of <10km will receive no reimbursement when they commute by car, motorcycle or scooter.
    - Visitors can only apply for a parking space if registered in advance and have explicitly requested a parking space for a certain time slot.
  - Cycle parking facilities



# Travel policy at BUas

## Commuting allowance

Reimbursement based on number of travel days registered and on home-work distance.

### ▪ By car

Employees who travel >10 km to BUas:

- A starting amount of €1 per travel day, supplemented by a compensation of **€0.03 per kilometre per travel day**. The compensation is capped at 70 kilometres, with the maximum compensation is €5.20 per day.

### ▪ By bike, e-bike & speed bike

- A starting amount of €0.50 per travel day, supplemented by **€0.09 per kilometre per day**, capped at a single distance of 30 kilometres. The maximum compensation is €5.90 per day.

# Travel policy at BUas

## What's new?

### **Decision tree for (staff) business travel (non-commuting travel)**

- Policy developed by project group involving colleagues from various departments, plus Green Office
  - Approved by Executive Board
  - To be announced on 8<sup>th</sup> May 2025!!
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- AIM: to reduce the amount of business trips overall, with online participation as the preferred option. Where travel is deemed necessary, travel by air will be considered as a last resort.
  - The process is designed to raise awareness about the environmental (and financial) impacts of business travel.

**....What is missing from this policy?**

# Travel policy at BUas

## Proposed next steps

- Develop a policy for international student study trips
- Explore:
  - a. Electric car scheme on campus?
  - b. An incentive scheme for students (to better enable sustainable travel)
  - c. Existing online tools/resources for assisting with planning travel
  - d. A carbon offsetting strategy



# Travel policy at BUas

## Challenges

- How will the new business travel policy be received? How best to communicate it?
- Difficult balance: necessary, urgent and “the right thing to do” – and therefore justifies top-down implementation Vs. prolonged bottom-up process, extended consultation, giving sense of ownership etc.
- People have strong opinions, perhaps even more so given the history of BUas
- Student study trips very much part of our curricula, and an attractive feature for many students?
- It's also about a mind shift and looking at travel differently...

# World Café activity



# Your reflections & takeaways

Our personal choices,  
behaviours & values

## Reflection memo: From Insight to Action

This final step is about transforming your reflections into something tangible. On this canvas, you're invited to shape a small, meaningful act, an expression of what matters to you.

Let your insights guide you. Base your idea on what matters to you, use what you're good at, and aim it toward a change you want to see. It doesn't have to be perfect or big, just a small movement towards an action.

### 1. Turn your insight into an idea or main takeaway

THINK BACK ON WHAT CALLED YOUR ATTENTION TODAY.  
HAVE ANY QUESTIONS COME UP FOR YOU? WHAT SHOULD NOT BE FORGOTTEN?

Use this reflection to form one insight, one meaningful idea, shift, or action you'd like to explore further. Share your idea here...

### 2. What lights your fire?

What values are at the heart of your idea?

What strengths or skills do you already have, or want/need to grow, to bring it to life?

